

# Summer Soirée

sponsorship packet 2017





2017

# Summer Soiree

Give to your community, gain recognition...

The most anticipated outdoor gala of the year is The Arboretum's annual fundraiser on Sunday, July 23rd! Support the Arboretum with a beautiful evening of art, entertainment, silent and live auctions, live music and an amazing dinner catered by the Cottage Place. The Summer Soiree expects an attendance of 200 with an adults-only demographic including:

- Ages 30+
- Local retirees
- Arboretum members and donors
- Second home owners
- Community & business leaders
- Local political figures

**Sponsor confirmations due  
no later than June 1st, 2017.**

***Title Sponsor - \$3,000***

- 8 premier seats during Soiree cocktail hour and dinner
- 4 bottles of wine at table
- logo placement on your table and top tier on-site banner
- Top tier logo placement on 1,200 mailed invitations
- 8 Individual Memberships to the Arboretum
- Sponsor Spotlight in eNews
- Top tier listing in event program
- Top tier logo listing and link on webpage
- Arizona Daily Sun logo thank you ad
  
- Exposure to 200+ members of Flagstaff's community and business leaders.

***Event Sponsor - \$1500***

- 8 seats during Soiree cocktail hour and dinner
- 2 bottles of wine at table
- 4 Individual memberships to the Arboretum
- Logo placement on your table and on-site banner
- Logo placement on 1,000 mailed invitations
- Logo placement in event program
- Logo and link on webpage
- Arizona Daily Sun logo thank you ad
  
- Exposure to 200+ members of Flagstaff's community and business leaders

***Table Sponsor - \$1000***

- 8 seats during Soiree cocktail hour and dinner
- 2 Individual memberships to the Arboretum
- Logo placement on table and written listing on stage banner
- Written listing in event program
- Written listing on webpage
- Recognition in Arizona Daily Sun thank you ad
  
- Exposure to 200+ members of Flagstaff's community and business leaders

***Garden Sponsor - \$500***

- Recognition on 1,200 mailed out invitations
- Recognition on on-site banner

